

WALSH

Walsh Duffield



## Walsh Duffield *Community Impact*

*“At Walsh Duffield we have committed to an inclusive culture that guides our behaviors, actions, and the connections we feel with our colleagues, clients, and the areas we live in. We believe strongly that our collective community investment is a testament to our values. I am proud of our team’s dedication and the positive impact we continue to make in Western New York and look forward to continuing this legacy of support well into the future.” - Sean Keenan, President & COO, Walsh Duffield*



**Our team invested  
\$945,833 into our  
Western New York  
Community in 2023**

**\$133,369**  
Contributions  
Donated by  
Walsh Duffield  
to nonprofits

**\$283,785**  
Contributions  
Donated by Walsh  
Duffield Employees  
to nonprofits

**\$187,779**  
Value of 5,905  
Volunteer Service  
Hours Donated to  
local nonprofits

**\$340,900**  
Raised by Walsh  
Duffield Employees  
for Community  
Organizations

# Inside Walsh Duffield

## Our story

Walsh Duffield is a fifth-generation, family-owned insurance agency who has been supporting the needs of businesses and families since 1860.

With over 100 employees and offices in Buffalo, Medina and Rochester, our team is focused on serving the communities we live and work in.



## Our values



### INTEGRITY

Be honest, open, transparent and above all – do the right thing



### INCLUSION

Respect and celebrate each other's uniqueness, welcome new perspectives



### EVOLUTION

Stay curious and embrace challenges to help us exceed our client's expectations



### SUPPORT

Lead with empathy and have compassion for our clients, our colleagues, and our communities



### WELLBEING

Prioritize your own physical, mental, and financial health

## Community Investment Strategy

### DIRECT CONTRIBUTIONS

Our non-profit partners rely on the generosity of the business community to give back. Walsh Duffield allocates an annual budget dedicated to supporting WNY non-profits through sponsorships and gifts.

### VOLUNTEERING

Our employee-led philanthropic committee, "The Change Agents" organizes a variety of volunteer opportunities throughout the year for employees to spend time giving back. In addition, board service and individual volunteer initiatives are celebrated and encouraged as part of our culture.

### EMPLOYEE ENGAGEMENT

The Change Agents provide employees a voice in what initiatives we support through service and in-kind collections. Our "pay it forward" program provides cash to employees to complete a 'random act of kindness' in their neighborhood.

### INSURANCE SOLUTIONS

We are proud to provide risk management and employee benefits solutions to many different non-profit organizations in Western New York. We view ourselves as an extension of their team, here to help them identify and overcome unique challenges and risks facing nonprofit operations on a daily basis.



## Community Contributions

\$133,369

Corporate contributions to nonprofits in Western New York in 2023

41+

Nonprofit organizations supported

93%

Walsh Duffield employees report making private contributions to 133+ charities in 2023

72%

Walsh Duffield employees are concerned with issues related to mental and physical health

1:3

One-third of all Walsh Duffield contributions support human services nonprofits

20 employees

Spent a total of \$2,000 "paying it forward"

97%

Of all contributions were made to nonprofits located in Western New York

## Pay it Forward

Random Acts of Kindness

In 2023, a pilot group of Walsh Duffield employees was given an envelope containing \$100 to spend doing a random act of kindness in their neighborhood. Acts of kindness included helping friends and strangers in need.

- Paying for shoppers' carts at Tops, Target, Wegmans and The Dollar Tree
- Showing appreciation for workers' at Hospice of Niagara, The ARC GLOW New York and The Medina Fire Department
- Donations to St. Gianna Molla Women's Center, Hadassah Medical Center and Ride for Roswell
- Providing food or supplies to PAWS Animal Shelter, Buffalo Psychiatric Center Residents and Fourteen Holy Helpers Food Pantry
- Providing meals, groceries and support to neighbors in need

*"It was such a beautiful moment and a wonderful feeling I had when I saw him smile"*

*"I appreciate this opportunity to show kindness and pay it forward with an amazing organization."*



## People Inc.

People Inc. provides a diverse array of support for people with intellectual and developmental disabilities and their families, as well as health care services, services for seniors, services for the Deaf and hard of hearing, and affordable housing.

## Every Person Influences Children

EPIC empowers parents, teachers, and communities to raise children to become responsible and capable adults through education, support, and advocacy programs.

## St. Mary's School for the Deaf

St. Mary's School for the Deaf provides comprehensive educational programs for deaf and hard-of-hearing students, fostering communication, academic success, and personal growth in a supportive environment.

## The Arc Erie County

The Arc supports individuals with developmental disabilities through a range of services, promoting independence, inclusion, and improved quality of life in the community.



# Impact Highlights

Committed to improving the quality of life in Western New York.

## Hospice and Palliative Care of WNY

Hospice and Palliative Care of WNY delivers compassionate care and support to individuals with life-limiting illnesses and their families, enhancing quality of life through personalized medical and emotional assistance.

## Volunteer Service

2X

Walsh Duffield employees are 2x more likely to volunteer than the general U.S. population

54

Nonprofits benefitted from volunteer labor from at least one Walsh Duffield employee in 2023

5,905

Walsh Duffield employees devoted nearly 6,000 hours to volunteer service in 2023

14

14 Walsh Duffield employees lead 34 different nonprofit organizations as members of a board of directors or nonprofit committee

\$187,779

Value of volunteer hours donated by Walsh Duffield employees in 2023

\$341,000

One in five Walsh Duffield employees raise money for charities each year, totaling a striking \$341K

## Philanthropic Recognition

Edward F. Walsh, Jr. - Hospice Hope, Care & Dignity Award 2023

John N. Walsh, III - United Way "Philanthropist of the Year" 2023

## Change Agents Projects

- Adopt a Route Partner - FeedMore WNY
- Gowns for Prom Donation
- Easter Basket Donation - Child & Family Services
- Spring Bouquet Assembly - Hospice & Palliative Care
- United Way Day of Caring
- Thanksgiving Donation Drive - Salvation Army
- Adopt a Family - Gateway Longview





# COMMUNITY IMPACT PARTNERS

Community nonprofits supported through employees volunteerism, fundraising, or direct contributions from Walsh Duffield or our employees.

716 Squash  
Al Sigl Foundation  
Alison Des Forges Memorial  
American Heart Association  
Arc Erie County  
Arc GLOW  
Aspire, Inc.  
Awesome Paws Rescue  
Beds for Buffalo  
Best Self Foundation  
Big Brothers Big Sisters  
Buffalo Niagara Medical Campus  
Boy Scouts of America  
Buffalo Philharmonic Orchestra  
Buffalo 5/14 Survivors Fund  
Buffalo Jewish Federation  
Buffalo Tennis and Squash Club  
Buffalo Therapeutic Riding Center  
Candles in the S.U.N.  
Canisius College  
Catholic Charities  
Child & Family Services  
Chili Fire Department  
Clarence IDA  
Community Foundation for Greater Buffalo  
Community Services for Every1  
Compeer  
Cystic Fibrosis - WNY Chapter  
Depew-Lancaster Boys & Girls Club  
Eagle Star Housing  
East House  
EPIC (Every Person Influences Children)  
Every Bottom Covered  
FeedMore of WNY  
Fourteen Holy Helpers  
Gateway Longview  
Goodwill of WNY  
Hadassah Medical Center  
Kenmore-Tonawanda UFSD  
Hospice & Palliative Care of WNY  
Huntington's Disease Society of America  
Independent Health Foundation  
International Institute of Buffalo  
Invest Buffalo Niagara  
Jewish Federation of Greater Rochester  
Josephine Goodyear Foundation  
Journey's End  
Kaleida Health Foundation  
Kids Escaping Drugs  
Martin House  
Medaille University  
Medina Fire Department  
Music is Art  
Network in Aging WNY  
Niagara Aquarium  
Niagara Hospice  
Nichols School  
Orleans Community Health  
PAWS Animal Shelter  
People Inc.  
Prevention Focus  
Project Stork  
Read to Succeed  
Roswell Park Comprehensive Cancer Center  
Salvation Army  
Say Yes Buffalo  
Schofield Care  
Shelby Vol Fire Company  
St. Gianna Molla Women's Center  
St. Pius Tenth Church  
St. John Fisher University  
St. Mary's School for the Deaf  
St. Stephen's School/Church  
United Way of Buffalo & Erie County  
United Way of Greater Rochester  
United Way of Orleans County  
University at Buffalo Medical Foundation  
University of Buffalo  
VIA (Visually Impaired Advancement)  
WEDI (Westminster Economic Development Initiative)  
Williamsville South High School  
Willow Domestic Violence Center  
WNY Heroes  
Worldwide Bible Teaching  
YMCA Buffalo Niagara

## About this Report

This is the second annual Community Impact Report produced by Walsh Duffield in partnership with Blackbird Philanthropy Advisors. This report includes financial information related to 2023 data. Walsh Duffield is a fifth-generation, family-owned insurance agency founded in 1860 dedicated to helping individuals and businesses proactively manage their risk to remain safe and well.

Buffalo  
716.853.3820

Rochester  
585.586.8000

Medina  
585.798.2660



Walsh Duffield